



Phone: 1300 491 883

Email: sales@silverlineaust.com.au Website: silverlineaust.com.au

We believe in maximising and excelling brands and businesses through creating quality visual displays that stand out from the rest. Silverline transforms your brand identity into a physical display that showcases the very best aspects of your organisation. Providing you with a top-tier, portable branded environment to leave a lasting impression on any crowd.

At Silverline Australia we specialise in display products ideal for tradeshows, exhibitions, field days and events. We are also a leading Australian distributor of the ISOFrame Wave system, the world's first fully flexible display and exhibition system.

As the dedicated display division of Progress Printing – a leading provider of branded marketing and communication solutions to the agribusiness, government, mining and corporate sectors – we have the enhanced capability along with a comprehensive range of products and services to provide solutions for all your marketing and branding needs.

With our expert staff on-hand to guide you through all stages from conception to completion, we can assist with graphic design, corporate image management, product photography, and of course, print, manufacturing and distribution.

As a third-generation family business, from 1974 through to today we've built a solid stable of clients and a reputation for delivering both unmatched service and quality.

Give your organisation the lasting impression it deserves with Silverline.

CONTENTS

INDOORS

Retractable Banners	4-5
BannerUp Plus	6-7
Compact Expo Wall	8-9
ISOFrame Wave	
Fabric Walls	14-15
Tradeshow Accessories	16
Freestanding Counters	17

FURNITURE

Table and Chairs	.20-21
Printed Table and Chair Cloths	.22-23

OUTDOORS

Marquees	26-27
Teardrop and Feather Banners	28
Outdoor Banners and Signs	
Outdoor Exposure	
Other Outdoor	31
Noticeboards, Frames and Stands	32





RETRACTABLE BANNERS Compact......4 Luxus4 Bamboo Roll-Up Stand......5 BANNERUP PLUS Easy Banner Change.......6 COMPACT EXPO WALL Features and Benefits......8 Build Your Own Kit9 ISOFRAME WAVE Features and Benefits......12 Attached Counters......13 Freestanding Counters......13 Accessories13 FABRIC WALLS Flat Media Fabric Wall 6ft......14 Flat Media Fabric Wall 10ft......14 Curved Media Fabric Wall 8ft15 TRADESHOW ACCESSORIES SnapUp Tower Display16 Compact Brochure Holder......16 SwingUp Brochure Holder......16 FREESTANDING COUNTERS

RETRACTABLE BANNERS

COMPACT.

Quality Branding Solution that's economical, portable and easy to set-up. Polyester 200gsm Material printed at 1200dpi, fade & UV resistant

- 850 x 2100mm
- Indoor Display
- Quality Carry Bag included

Dimensions

- ☐ Height: 2,100mm
- □ Width: 850mm
- □ Weight: 3.3kg

Quantity	Price (per unit)	9
1–2	\$190 + GST	\$
3-5	\$160 + GST	
6-10	\$150+ GST	
11+	Contact us	

^{*} Pricing includes all set up and delivery Australia Wide.







TIVITA LUAUS

Our Best Seller

Luxus Retractable banners are designed with extremely durable polyester 200gsm material printed at 1,200dpi, fade and UV resistant

- Guaranteed 5 years
- □ 850mm x 1,200 mm
- ☐ Wide base for stability and support
- □ Indoor display
- Quality Carry Bag Included

Dimensions

- Height: 2,100mm
- Width: 850mm
- Weight: 5kg

Quantity	Price (per unit)	9	
1–2	\$280 + GST	\$	
3-5	\$265 + GST		
6-10	\$245+ GST		
11+	Contact Us		

^{*} Pricing includes all set up and delivery Australia Wide.







RETRACTABLE BANNERS

BAMBOO ROLL-UP STAND

- A uniquely rounded bamboo design
- Stylish matte finish
- Swivel out support foot
- Eco cotton bag

Dimensions

- Height: 2,100 mm
- Visible printing height: 2,020 mm
- Width: 850 mm
- Weight: 3.5 kg

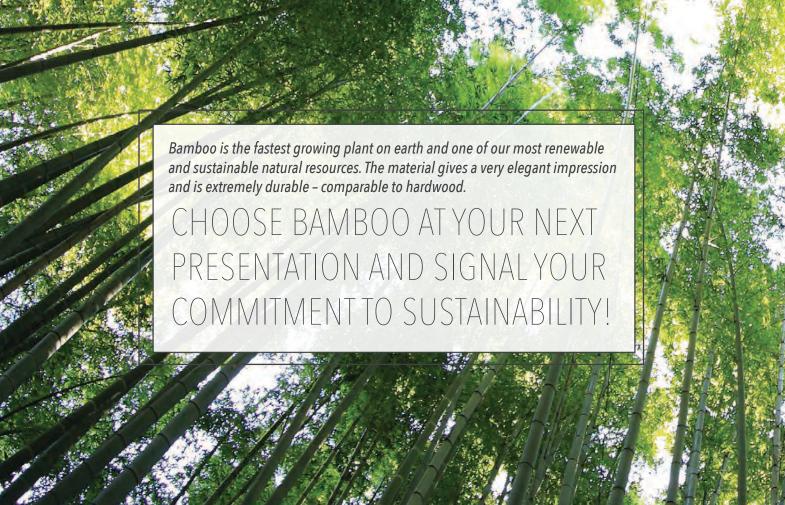
Quantity	Price (per unit)	5
1-2	\$510 + GST	3
3-5	\$460 + GST	
6	\$410+ GST	
7+	Contact us	

* Pricing includes all set up and delivery Australia Wide.









BANNERUP PLUS



BannerUp Plus is tough and easily the most versatile retractor system in Australia. The extra thick aluminium cassette makes it the toughest unit on the market a guarantee for many years of regular use.

Special Features

- Polyester 220gsm Material printed at 1200dpi, fade & UV resistant (minimal curl)
- ☐ Guaranteed for 10 years on mechanism
- Comes with padded carry bag with shoulder straps
- □ Indoor display
- ☐ Complete weight 6kg

		3
Quantity	Price (per unit)	\$ \
1	\$598 + GST*	
2-4	\$550 + GST*	
5+	Contact Us	

^{*} Pricing for 880mm x 2060mm size





AVAILABLE SIZES

	BannerUp Plus 250mm	BannerUp Plus 600mm	BannerUp Plus 880mm	BannerUp Plus 1000mm	BannerUp Plus 1200mm	BannerUp Plus 1500mm	BannerUp Plus 2400mm
STANDARD VISIBLE HEIGHT	420mm	1800mm	2060mm	2060mm	2060mm	2060mm	2060mm
WEIGHT (Inc. carry bag)	2.2kg	4.5kg	6kg	6.5kg	9kg	10kg	18kg
WIDTH	250mm	600mm	880mm	1000mm	1200mm	1500mm	2400mm

SUPER EASY BANNER CHANGE

Use different banners in the same cassette with our slide out, slide in patented design.

Instructions

- □ Roll banner up
- □ Slide into position



ACCESSORIES

OPTIONAL HALOGEN SPOTLIGHT

Focus all attention on your graphics with a Halogen Spotlight.

BANNERUP PLUS IN ACTION



OPTIONAL HARD CASE AVAILABLE WITH WHEELS

The nesting design allows units to be joined together with tightened straps for easier transport. A shoulder strap is also available.



BANNERUP'S CONNECTOR SYSTEM

Fully extendable - BannerUp neatly clips together to create large uniform image area or wall.

BannerUp's Bannerwalls can be setup and dismantled in minutes for easy transport.



COMPACT EXPO WALL







1300mm x 3000mm Compact Wall with full graphics



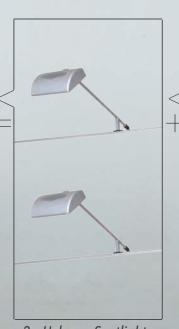
Compact Banner



Wrap around graphic on carry case to be used as a counter

Counter





2 x Halogen Spotlights



Compact Brochure Holder

EACH KIT INCLUDES

- Compact Wall
- Carry case with wrap around graphics
- Spotlights
- Plastic carry case that comfortably fits your entire display (450mm deep x 700mm wide x 1000mm high)
- Optional Compact Brochure Holder
- Optional Compact Pull Up Banner
- Optional Compact Expo Counter

Contact us for pricing on this completed Compact Expo Kit.



ISOFRAME WAVE

INTRODUCING THE ISOFRAME WAVE: THE WORLD'S FIRST FULLY FLEXIBLE PORTABLE DISPLAY SYSTEM.

ISOframe Wave is the first fully flexible exhibition wall. Just flex the entire display the shape you need at each venue. Extend or reduce as required. No other display system offers this much flexibility. To achieve this flexibility a patented Flexi-wave link connects each vertical post in the system.

Each graphic can be flexed up to 180 degrees in any direction yet the structure remains unbelievably strong and stable. Just add 800 mm extender units to the original 800mm wide starter unit section for larger displays*. Because Wave is based on our ISOframe concept it also incorporates our patented FASTclamp connector – no more struggling with the nuts and bolts used on other systems.

Additional beams can also be attached for shelving, table attachments or TFT/LCD screens.



Special Features

- ☐ State of the art, innovative design
- □ Infinite flexibility
- ☐ Easy to use
- ☐ Shape your display to suit each venue
- □ Same structure different layout

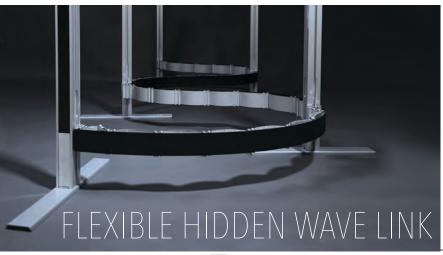




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ENTER THE WORLD OF STRUGGLE-FREE SET-UP IN AS MANY VARIATIONS AS YOU CAN POKE A STICK AT.







The unique Flexi-Wave Link gives you the flexibility to create the display you need in any setting.

ISOFRAME WAVE

FEATURES AND BENEFITS

- ☐ Easy "no tools" assembly
- ☐ Flex the entire display to create the shape you need
- □ Enlarge or reduce to suit the event
- □ Completely modular

- □ 800mm wide graphic panels
- ☐ Perfect alignment of graphics even on uneven surfaces
- □ Build in LCD screens and iPads
- □ Extremely compact during transport

ISOFRAME IN USE







Comes With Hard Graphic Tube to protect printed panels and a bag on wheels. Each bag can carry up to a six panel system.

Australian Egg Corporation Limited- 8 panel ISO Frame Wall.



Relaxil Stand - 4m x 6m one side open.



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OPTIONAL EXTRAS

ATTACHED COUNTERS



Keyboard counter 260mm deep



Square Counter 500mm deep



Semi Circular Counter 400m deep



90 degree Corner Counter 310mm deep

FREESTANDING COUNTERS



Circular Counter 890mm x 650mm



Rectangular Counter 890mm x 990mm x 400mm

ACCESSORIES







24" Screen Bracket

36" Screen Bracket

Spotlight

^{*} Recommended for extra stability when including a TV screen on your wall

FABRIC WALLS

FLAT MEDIA FABRIC WALL - 6FT

Features

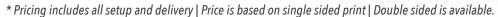
- □ Lightweight and Easy set up
- □ Fabric is washable
- □ Comes with carry bag
- ☐ Anodised Aluminium poles

Dimensions

- ☐ Height: 920mm
- □ Width: 1,640mm
- □ Weight: 7kgs



\$890.00 + GST



FLAT MEDIA FABRIC WALL - 10FT

Features

- ☐ Lightweight and Easy set up
- □ Fabric is washable
- □ Comes with carry bag
- □ Anodised Aluminium poles

Dimensions

- ☐ Height: 2,250mm
- □ Width: 2,990mm
- □ Weight:15kgs



\$1,490.00 + GST



* Pricing includes all setup and delivery | Price is based on single sided print | Double sided is available.

FABRIC WALLS

CURVED MEDIA FABRIC WALL- 8FT

Features

- ☐ Lightweight and Easy set up
- Fabric is washable
- Comes with carry bag
- Anodised Aluminium poles

Dimensions

- Height: 2,180mm
- Width: 2,310 mm
- Weight: 11kgs





^{*} Pricing includes all setup and delivery | Price is based on single sided print | Double sided is available.

CURVED MEDIA FABRIC WALL - 10FT

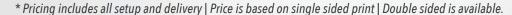
Features

- ☐ Lightweight and Easy set up
- Fabric is washable
- □ Comes with carry bag
- Anodised Aluminium poles

Dimensions

- □ Height: 2,180mm
- Width: 2,905mm
- Weight: 12kgs







TRADESHOW ACCESSORIES

SNAPUP TOWER DISPLAY

Give your tradeshow or function that little extra with a unique circular tower, comes in 2 height options and full colour wraparound printing.

Dimensions

- 650mm diameter
- Available in two height options 2,225mm and 2,955mm

Size	Price (per unit)	3
Height: 2,225mm Diameter: 650mm	\$1,950 + GST	\$
Height: 2,955mm Diameter: 650mm	\$2,450 + GST	

^{*} Pricing includes a soft carry bag.





Economical 5 shelf literature rack.

- Metal construction
- Silver and Black finish
- 7kg including carry bag
- 35mm deep shelf capacity





SWING UP BROCHURE HOLDER

All metal construction brochure holder with nylon carry bag.

- 5 year product quarantee
- Optional carry bag on wheels, headers and shelf dividers
- 8.9kg including carry bag
- 40mm deep shelf capacity

Quantity	Price (per unit)	0
1-4	\$425 + GST	3
5+	\$398	





FREE STANDING COUNTERS

COMPACT. EXPO COUNTER

Create a better expo image by making use of this economical counter option.



SNAPUP RECEPTION DESK

These portable systems provide an easy to setup reception desk with magnetically attaching graphics and plenty of shelving space.



From only \$1,250 + GST Pricing Midi size



* All pack into carry bag with wheels.





TABLES AND CHAIRS

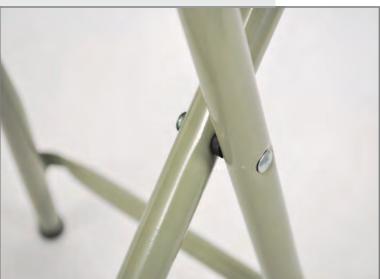
EASY STOOL

Compact and comfortable, there's no going past our Easy Stool for your next tradeshow or event.

Easy to transport with a collapsible design and easy to brand with our custom printed cloths – see page 25.









FOLDABLE TRADESHOW CHAIR

Make sure your customers always have a seat at your table with the Foldable Tradeshow Chair.

Sturdy and attractive with custom printed cloths available – see page 25.







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TABLES AND CHAIRS

EVENT ROUND TABLE

The perfect event table for making a lasting impression, seating a supplier or client down can be the key to ensuring their full attention. Small enough for pain-free transport yet large enough for all practical purposes. Stand out with a branded, fitted table cloth – see page 24.









FOLDABLE TRESTLE TABLE

The Foldable Trestle is the ideal multi-purpose table. From classroom desks to temporary work stations, the Foldable Trestle Table is perfect for any use. With a foldable design, inclusive of carry handle, storage and transport has never been so simple. Fitted and branded table cloths are available – see page 24.



* Pricing excludes delivery.







PRINTED TABLE AND CHAIR CLOTHS

ROUND TABLE COVER

Our high quality table cloths are custom printed to suit any brand. Manufactured from satin silk, they are machine washable and will stand the test of time for field days and expos to come.



Sizing suits event round table on page 23.



* Pricing includes delivery Australia wide.



8FT TRESTLE TABLE COVER

Don't miss any opportunity to showcase your brand, especially if your trestle table is front and centre. Our custom printed table covers are the ultimate finishing touch for a professional expodisplay that impresses.



Sizing suits foldable trestle table on page 23.



* Pricing includes delivery Australia wide.



PRINTED TABLE AND CHAIR CLOTHS

LARGE CHAIR COVER

Offer your clients and suppliers a seat with your name on it. Made from top tier satin silk, our chair covers don't just feel high quality – they actually are!



Sizing suits foldable trade show chair on page 22.



* Pricing includes delivery Australia wide.



TABLE AND CHAIR KIT

Custom printed and made to order, whatever your set up – Silverline has got you, and your tables and chairs covered.



* Pricing includes delivery Australia wide.



3m x 3m Marquee 26
3m x 3m Marquee
Outdoor Flags 28 Feather Banners 28 OUTDOOR BANNERS AND SIGNS Street/Fence Banners 29 Toblerone Signs 29
OUTDOOR EXPOSURE Printed Fence Wrap 30 Ecoflex Sidewalk Sign 30 OTHER OUTDOOR
Rite Double Sided Outdoor RollUp
Blackboard Aframe

MARQUEES

3M X 3M MARQUEE

Mark your presence at any outdoor event with a 3x3 metre branded marquee. A collapsible aluminium frame means our marquees are easy to transport and come with their own carry bag complete with wheels.

Fast to set-up, clicking into position when completely expanded, these branded marquees are outdoor advertising at its finest.

Special Features

- ☐ Aluminium lightweight frame
- □ Printed roof on all four sides
- □ Optional back wall and side walls
- ☐ Instant shade and branding recognition
- ☐ Instant shade and branding recognition
- □ 12 month warrantee.
- □ Compact and easy to store
- ☐ Easy to transport

Quantity	Price (per unit)	0
1-2	\$1,640 + GST	\$
3-4	\$1,290 + GST	
5+	\$1,180 + GST	



MARQUEES

6M X 3M MARQUEE

School events, sports carnivals, market stalls, festivals, field days, tradeshows and more – whatever the event – if you need an outdoor brand presence you need a custom marquee.

Snaps into position for simple set-up with a collapsible design and complimentary carry bag for easy transport. Additional walls are easily added for that extra touch, guaranteeing you'll be seen from every angle.

Special Features

- □ Aluminium lightweight frame.
- □ Printed roof on all 4 sides.
- □ Optional back wall and side walls.
- ☐ Instant shade and branding recognition
- □ 12 month warrantee.
- □ Compact and easy to store
- ☐ Easy to transport

Quantity	Price (per unit)	0
1-2	\$2,580 + GST	\$
3-4	\$2,295 + GST	
5+	\$2,180 + GST	



TEARDROP BANNERS

OUTDOOR FLAGS

Quality 2m high single sided outdoor advertising with ground spike. Other heights, base options and double sided printing available also.

Base options

- Spike
- □ Wall Base
- □ Cross
- □ Car Base

Height Options

- □ 2m
- □ 2.5m
- □ 3.4m
- □ 4m
- □ 5m

From only \$250 each for 2m single sided with ground spike





FEATHER BANNERS

Feather Banners are the perfect display solution for outdoor events and advertising. Feather Banners are strong, durable and sturdy making it the ideal banner to promote your brand.

Base options

- □ Spike
- □ Wall Base
- □ Cross
- □ Car Base

Height Options

- □ 2m
- □ 2.5m
- □ 3.4m
- □ 4m
- 5m П

From only \$250 each for 2m single sided with ground spike





AND SIGNS STREFT/FENCE BANNERS Street banners are a great way to grab attention for an event in your local area or a special offer in your business. Local Land Services Services Central Tableland Central Tableland Central Tableland Reinforced corners, finished edges Single or double sided print in full colour

CONTACT OUR SALES SUPPORT TEAM FOR PRICING ON THESE PRODUCTS

TOBLERONE SIGNS

Toblerone Signs are a fantastic way to advertise your product or brand.

Perfect for outdoor events such as football and cricket matches, Toblerone Signs are easy to transport, place and reuse. Manufactured out of Corflute often used as a substitute for a sandwich board sign, these cost effective, short term use signs are widely used in the retail space. Toblerone Signs come in a range of sizes to choose from!

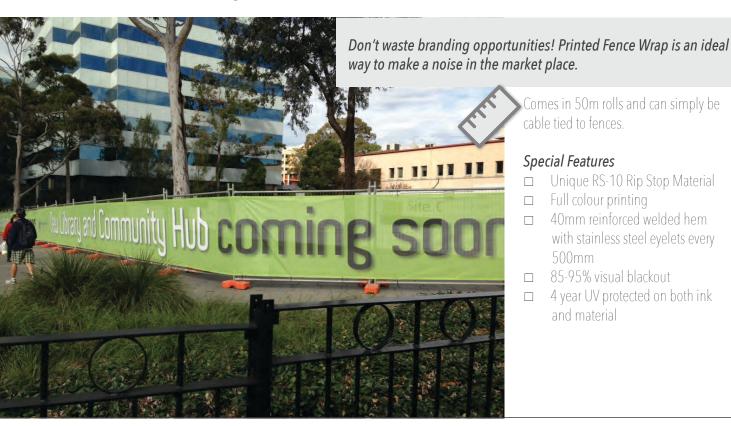
Silverline Australia can custom design your own Toblerone Signs to match your company colours and branding.



Phone: 1300 491 883 Email: sales@silverlineaust.com.au

OUTDOOR EXPOSURE

PRINTED FENCE WRAP



Comes in 50m rolls and can simply be cable tied to fences.

Special Features

- Unique RS-10 Rip Stop Material
 - Full colour printing
- 40mm reinforced welded hem with stainless steel eyelets every
- 85-95% visual blackout
- 4 year UV protected on both ink and material

ECOFLEX SIDEWALK SIGN

New competitively priced sign holder, great for sidewalk or forecourt advertising. Tested in winds over 110km/h



Height: 900mm

□ Width: 500mm

□ Depth: 490mm



OTHER OUTDOOR

RITE DOUBLE SIDED OUTDOOR ROLLUP

A great economical solution for outdoor rollups. This system can also be double sided. Fill with water for additional weight & wind resistance, two wheels in the base makes it easy to manoeuvre once weighted. This system can be used either double sided or single sided.

Special Features

- Carry bag included
- Grey in colour

Dimensions

- ☐ Height: 2,000mm
- □ Width: 800mm
- □ Weight: 18.2kg

Contact our sales support team for pricing



SNAP A-FRAMES

Double Sided pavement sign enables you to snap posters into the frames as required. Frame and structure is anodised aluminium and the backing is an aluminium composite board, with a clear Perspex sheet to protect your poster.



Three Sizing Options

- □ Width: 500mm Height: 700mm
- □ Width: 594mm Height: 841mm
- Width: 700mm Height: 1,000mm

Special Features

- □ Poster Printing also available
- □ Lightweight and durable.
- Perspex sheet covering for all weather conditions





NOTICEBOARDS, FRAMES AND STANDS

BLACKBOARD AFRAME

The Blackboard Aframes are a great way to have a flexible message, a hand written note to catch the eye of passing traffic.

Special Features

- ☐ Heavy duty 40×40 frame
- ☐ Includes double sided blackboard
- ☐ Heavy duty hinge





RITE NOTICE BOARD

Rite Notice Board With Cork can be used in both a portrait and landscape position. The front is a clear polycarbonate panel to minimize the vandalism & damage. Each unit includes a free set of pins.

Special Features

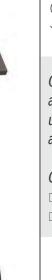
- \Box The aluminium frame profile is 70mm wide and the depth of the board is 50mm
- ☐ Suitable for outdoor use water proof
- ☐ All notice boards come with fixings & installation instructions



IPAD DISPLAY STANDS

Special Features

- ☐ Two different models available: Floor Stand & Counter Top
- ☐ Counter op version ideal to combine with the expo case
- ☐ Both stands are of top quality with outstanding stability, easy to assemble, anti-theft secured and fits all iPad models:2/3/4/air
- ☐ The floor stand is height adjustable between 70-110cm.
- ☐ Last but not least they are very competitively priced!



FREE STANDING
SNAP FRAMES

Often used in the café and restaurant setting but also used effectively in tradeshows and expos.

Comes in A4 size in both:

- Landscape
- □ Portrait



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PROGRESS

PRINTING RANGE



NEED PRINTED OR PROMOTIONAL PRODUCTS FOR YOUR DISPLAY?

No exhibition display is complete without brochures or flyers and don't forget to hand out the branded tote bags and pens to ensure your business stays at the top of everyone's mind even once the event has ended.

Through our Masterbrand, Progress Printing, we can streamline all your printed and promotional product requirements.

Progress Printing is a full-service printing company that specialises in design, production and distribution of high quality branded marketing and communications collateral, servicing corporate clients Australia-wide.

Headquartered in the Central NSW town of Condobolin, Progress Printing's regional location affords low overheads allowing competitive rates without compromising on quality.

With an extensive range of products and services including catalogues and booklets, business cards, calendars, notepads, presentation folders, apparel, magnets, USB's and much more, our team has all your marketing needs covered.

Want to know more about our printed and promotional offerings? It's never been so simple.

ASK YOUR SILVERLINE ACCOUNT MANAGER ABOUT THE PROGRESS RANGE TODAY OR VISIT PROGRESSPRINTING.COM.AU.



NEXT STEPS?

ORDERING HAS NEVER BEEN SO EASY!

- 1. Call one of professional sales consultants for a confirmation on price or custom quote
- 2. Send artwork to sales@silverlineaust.com.au
- 3. Sign off on quote details and preferred delivery details
- 4. Arrange payment Account, cash, cheque, eftpos or credit card.

Our promise to you...

- Exceptional value and quality
- Access to our broad range of display products
- Fast orders and dispatch
- Constant support

When you purchase from our range of quality products you will receive high value for money.

Our team strives to provide you with the highest level of service at all times ensuring your needs are met.

Our range of products is continually expanding bringing you the most up to date products available.

When you order with us, you can be assured it will be processed in the quickest time possible. We endeavour to provide prompt delivery of all your orders to meet your specified deadline no matter where you're based.

We provide dedicated account support by professionals who are ready to answer all of your detailed questions.





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A division of Progress Printing

